CO-OP ADVERTISING PROGRAM

Funds: Your co-op funds will be based on 2% of your total wholesale volume for the previous year. (If you had $25,000 in wholesale volume in 2018, your 2019 co-op money available would be $500).

Un-used Co-op funds expire at the end of current year.

Reimbursement: You will be reimbursed 50% of your advertising cost for approved ads based on your available co-op funds.

A check will be issued to you within 30 days of receiving a copy of the actual invoice along with proof of your advertising.

Funds may be applied to print, cable, radio, internet or expo/fair booth. (Excludes yellow/white page advertising).

Print/Cable/Internet - A visual display of an upright monument and the Sunburst Memorials logo. These must take up at least 10% of the ad space.

Radio - Must mention an affiliation to Sunburst Memorials. Such as "An authorized dealer of Sunburst Memorials."

If the ad is combined with other products or services, Monumental Sales will reimburse 50% of the ad cost relative to memorials.